

Solar for your Business

Solar Lets You Control Your Costs and Increase Your Profitability.

Are you aware of the many financial and environmental benefits that investing in solar can provide? Solar can work for your business in at least 5 ways:

1. **Cut utility bills immediately** — In Santa Monica a typical solar system can cut electricity bills by up to 50%. Depending on roof space, you can even drop your bill to near zero. What an effect on operating costs! Your savings will depend on the size of your bill, rate structure, size of roof, and time of use.
2. **Lock in lower rates today—for 25 years or more** — When you invest in a solar electric system, your business will not be as affected by the continued volatility of utility rates. Instead it will act as a buffer to the rate increases we expect. Your solar system is guaranteed to generate power for 25 years or more with little maintenance.
3. **Take advantage of rebates and tax credits** — Both California and the Federal Government are encouraging businesses to invest in solar. After a gross cost is proposed from a contractor, your business is eligible for the following incentives:

CSI Rebate (\$0.65/Watt or \$.09/kWh)—Currently in Step Seven, \$1.10 per installed watt EPBB or \$.15/kWh PBI (depending on the size of system). Hurry because rebates decline as solar mega watts are confirmed in each utility territory.

Tax Credit—30% of net installed cost (good through 2016)

Depreciation — In addition to the Investment Tax Credit and MACRS 5 year accelerated depreciation benefit, the 2008 Economic Stimulus Package also contains a 50% Bonus Depreciation in the first year, plus the option for a Section 179 deduction that raises the one-time deduction for qualified investments up to \$250,000.



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4. **Increase the value of your building** — If the sales price of your building is based in part on operating costs, then a solar system that reduces monthly utility bills increases your building's value in the marketplace.

5. **Take a stance regarding global warming** — Every kilowatt-hour from conventional sources uses up precious fossil fuels and adds more greenhouse gases to the atmosphere. On the other hand every kWh from your roof-top solar system is converting abundant, "free" sunlight into clean energy with no emissions.

Join other business leaders in California that have begun to measure and monitor their greenhouse gas emissions. Solar Santa Monica's Free Business Services can help you get started!

For your free consultation, fill out the questionnaire at www.solarsantamonica.com or call us to set up an appointment.

