

Alt Build ^{6th annual} = 09

alternative building materials & design expo

Friday, May 8 (Trade)

Saturday, May 9 (Trade & Public)

10am-5pm

Santa Monica Civic Auditorium

FREE ADMISSION

▶▶ **Saturday, May 2nd**

City of Santa Monica Green Building Tours

Southern California's Premiere Green Building & Design Event

The Expo will feature over 150 carefully selected exhibitors who represent the best of Green Building & Design Materials, Energy Efficiency, Alternative Energy, Water Conservation Products, Environmental Plumbing, Sustainable Landscape, Waste Management, State Agencies, Utilities, Non Profits and Municipalities.

Our concurrent speakers program will offer an expanded version of our builders seminar, additional architect panels presented by AIA, an ASID panel, a professional landscape architect training and much more.

▶▶ **To view a list of our exhibitors please click here**

Presented by



City of **Santa Monica**



Friday, May 8th (Trade)

- 10:30 AM** **The Principles of Sustainable Landscaping – for Professionals**
Instructor: RUSSELL ACKERMAN, Water Resources Specialist for the City of Santa Monica
- 11:30 AM** **Developers and Home Builders Go Green**
Moderator: WALLY GEER, Greymar Associates;
Panel: HARLAN LEE, Lee Homes; Dan Thompson, Mastercraft Homes; STEVE LAPPIN, Pacific Cove Development
- 1:00 PM** **AIA Waste Management Panel: The Present and Future of Waste Treatment**
Panel: REINA PEREIRA, City of Los Angeles; KAREN BERTRUM, IES; TOM MCCURRY, Waste Management; TED REIFF; The Reuse People; COBY SKYE, Civil Engineer, Environmental Programs Division, Los Angeles County Department of Public Works
- 2:15 PM** **Civic Projects on the Horizon: Ambitious Developments from the CRA/LA and the City of Santa Monica**
Panel: ALEX PAXTON, Manager of Policy Analysis, Community Redevelopment Agency, City of Los Angeles; EILEEN FOGARTY, Director of Planning and Community Development, City of Santa Monica
- 3:30 PM** **A Focus on Institutional Architecture: Sustainability in Schools**
Moderator: ALISSA WALKER, Freelance Writer
Panel: STEVE BARR, Founder & Chairman, Green Dot Public Schools; LARRY EISENBERG, Executive Director for Facilities Planning and Development, Los Angeles Community College District (LACCD); STUART SAM, Director Facility Improvements, Santa Monica-Malibu Unified School District

Saturday, May 9th (Trade & Public)

- 10:30 AM** **2010 Design Forecast is Green – Interior Designers and Experts Discuss What's New in Sustainable Design**
Moderator: PAMELA H. MEYER, ASID, CID
Panel: LORI DENNIS, Interior Designer, ASID, LEED AP; GREG REITZ: REthink Development Company (Green Developer); JOSEPH TREVES, Realtor with Sotheby's International. Recently completed a LEED Platinum home in Venice.
- 11:30 AM** **Green Residential Remodeling, An Integrated Approach**
Moderator: WALLY GEER, Greymar Associates
Panel: LUCIAN WARREN, Anacapa Construction ; WAYNE PENDREY, California Solar
- 1:00 PM** **Powering the Future: Solar Applications and Products**
Moderator: STUART COOLEY, City of Santa Monica Green Building Department
Panel: DANIEL BEATTIE, President and CEO Enviro Plumbing; CHRIS CHAPPELL, Certified Green Building Professional, Board Member American Solar Energy Society; BERNIE KOTLIER, IBEW
- 2:00 PM** **The Cutting Edge of Green Building: Trend Watch 2009**
Presented by Sustainable Industries
Moderator: BRIAN BACK; Founding Editor & Publisher, Sustainable Industries
Panel: RICK SEIREENI, author of The GORT Cloud: The Invisible Force Powering Today's Most Visible Green Brands; DEAN KUBANI, Manager of City of Santa Monica's Environmental Programs Division
- 3:00 PM** **Drought or No Drought, 21st Century Challenges for Water Policy**
Moderator: CONNER EVERTS, Executive Director, Southern California Watershed Alliance
Panel: FRAN SPIVY-WEBER, State Water Resources Control Board Vice-Chair, State Conservation and Recycled Water Guidelines; JONATHAN PARFREY, Commissioner, Los Angeles Department of Water and Power, Local Regulatory Role; BRENDEN McENEANEY, Green Building Program Advisor, City of Santa Monica, Water Independence
- 4:00 PM** **Solutions for the 21st Century, Water Success Stories**
Moderator: CONNER EVERTS, Executive Director, Southern California Watershed Alliance;
Panel: ISABELLE DUVIVIER, Architect, Green Building Solutions and Education; CLAIRE ROBINSON, Executive Director, Amigos de Los Rios, Building Collaboration Between Non-Profits and Cities; ANDY LIPKIS, Executive Director, Treepeople, Maximizing Local Watersheds and large scale cisterns